



moving forward - ideas in motion

Planning Advisory Committee Meeting #3 Agenda

Thursday, June 18, 2015
City Hall, 6 – 8:00 PM

▪ **Attendees:**

Cindy Burke, Dean Werges, John Barry, Carmen Schultze, Richard Taylor, Elmer Klump, Ron Dickey, Rich Barton, Jack Hanff, Mike Shilharvey, Toni Hawley, Kevin Gerloff, Fred Flake, Brandie Walters, Lisa Lassman Briscoe, Principal, Vireo, Robert Miller, AREA, and Dan Shane, GBA.

▪ **Welcome & Introductions:**

Lisa Briscoe with Vireo opened up the session by introducing the Vireo project team members and asked the PAC participants to introduce themselves.

▪ **Where We Are In The Process:**

Lisa provided an overview presentation for Where We Are In The Process including: How We Are Informing The Public, Community Survey Status, Where We Are Going, and overview of the last PAC meeting.

▪ **Foundation of Facts – Part Two:**

The Vireo Team collected, organized, and analyzed the relevant existing background data, existing plans, and support materials necessary to underpin the planning effort with a foundation of facts. Presentations of key issues and implications related to transportation, infrastructure, market analysis, natural resources, parks/trails and open space, demographics, land use and zoning, and land capacity/land demand, was given by Team members over two PAC Meetings.

The presentation of Part Two - Foundation of Facts and Snapshot Summary included:

- Dan Shane with GBA – Transportation (Thoroughfares/Roadway/Bike/Ped)
- Robert Miller with AREA – Economic Development (Retail/Office/Industrial)
- Lisa Briscoe with Vireo – Land Use & Zoning
- Lisa Briscoe with Vireo – Susceptibility to Change
- Lisa Briscoe with Vireo – Opportunities & Constraints

See associated PowerPoint presentation and Snapshot Summary – Part Two for detailed content.

▪ **Community Engagement Results:**

○ **PAC Meeting #2 – Character Exercise Results**

PAC members completed a character photo exercise over the course of two meetings. The goal of the exercise was to identify key areas within Warrenton that represent areas of strength, areas that need attention, and areas for future opportunity or change. Each member was encouraged to go out into the community and take pictures of Strong Areas, Attention Areas, and Opportunities Areas.

At PAC Meeting #2, members reviewed and evaluated the images and selected their top three priorities within each category. Results follow.

- Strong Area Results
 - Governmental Services (city, county, districts) 14 votes
 - Parks & Recreation 10 votes
 - Schools & Higher Education 6 votes
 - Implications - Assets for promotion

- Attention Area Results
 - Unsightly lot/buildings 9 votes
 - Outlet Mall 5 votes
 - Traffic Issues 3 votes
 - Implications
 - Property Maintenance
 - Development Priorities
 - Urban Design Character

- Opportunity Area Results
 - Abandoned Outlet Mall 12 votes
 - Underdeveloped Built-out Sites 6 votes
 - Revitalize Main Street 3 votes
 - Vacant Commercial Land 3 votes
 - Implications - Development Priorities

○ **Community Survey Highlights**

Lisa presented highlights from the on-line community survey results. A consolidated summary was distributed for review and is posted on the project website.

▪ **Next Steps:**

Lisa Briscoe then described next steps including:

- PAC Meeting #4 – Community Visioning & Goals
 - PAC Reading Assignments
 - Community Survey Results
 - Perspective Group Summary
 - Stakeholder Summary
 - Come with top 3 themes from each summary
 - Attend, listen and engage with the community during public workshop #1
 - Help get the word out to the community
- Overview of Public Workshop #1 – Community Visioning

Notes reflect comments from members in attendance.